

LEO BURNETT COMPANY, Inc.

Ad No. 133-Req. No. 66558-3½ page-4/c-4½ x 12½ in.-Life (Regional), 1969 (C)

Printed in U.S.A.

Send us our six empty gum packs and we'll send you George Washington.

Send us six empty packs from any of the Clark Gums . . . Peppermint, Teaberry, Cinnamon, Fruit Punch, or any Diet flavor . . . and we'll send you one honest-to-goodness dollar bill. (With, of course, a picture of George Washington on it.)

Now you may want to sample all the Clark flavors and send us a virtual rainbow of empty packs. Or, you may want to get the whole thing

over in one fell swoop, by purchasing a Clark six pack of your favorite flavor and sending six of the same empty packs. For heaven's sake, do whatever makes you happiest. You'll get your George either way.

Mail your six empty gum packs with your name and address to: Clark Gum Co., 100 Park Avenue, New York, N.Y. 10017. (Sorry, only one George to a customer.)

AIR RESERVE

Offer expires November 1, 1969. Offer valid in Indiana and Michigan only.

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